



R & E Grant Application 23-25 Biennium

Project #: 23-A3

R&E Publicity

Project Information

Requested Cycle: 23-1
R&E Project Request: \$10,000
Other Funding: \$0
Total Project: \$10,000
Spending Start Date: 7/1/2023
Spending End Date: 6/30/2025
Project Start Date: 7/1/2023
Project End Date: 6/30/2025
Organization: Oregon Department of Fish and Wildlife

Applicant Information

Name: Marty Olson
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The Dalles, OR 97058
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Past Recommended or Completed Projects

This applicant has no previous projects that match criteria.

Authorized Agent

Name: Michael Gauvin
Address: 4034 Fairview Industrial Drive
Salem, OR 91302
Telephone: 503-947-6214
Email: michael.w.gauvin@odfw.oregon.gov

Location Information

Where is it?

The project will occur Statewide
The project will not occur on any property

Project Summary

Project Summary

Please provide a couple sentence summary of the proposal.

This project is to provide material that promotes how ODFW is improving fishing opportunities in the State of Oregon through the STEP and R&E programs.

Overall Project Goals

Describe the primary goals or outcomes of the entire project, including elements not requesting funding from R&E.

To further educate the public on how their license dollars are used to enhance fishing opportunities across the state.

Primary objectives of R&E funding

Please describe the measurable objectives for the R&E portion of the funding request.

Implement the STEP/RE Communication plan
Develop materials that focus on telling the story of how ODFW is working to improve fisheries and access to fisheries through the STEP and R&E programs.

Current Situation/Justification

Please describe the current situation and explain why this funding is needed.

Recreation and Commercial Benefit

This project will provide benefits to:

Recreational fisheries
Commercial fisheries

Explain how this project will contribute to current (and/or potential) fishing opportunities, access, or fisheries management.

Percent benefit split between Commercial and Recreational anglers:

10 % Commercial
90 % Recreational

Please explain, or justify, how the percentage split was determined:

This project has been identified as an ODFW priority for:

Does this project directly support implementation of the ODFW Strategic Plan and/or current Fish

Division priorities?

Yes

ODFW Strategic Plan. Goal #4 Invest in infrastructure that best supports our mission.

Please briefly explain when this was identified as a priority and what process or workgroup was used to identified this as an ODFW priority.

Identify any plan or other document that identifies this priority.

Is this project part of an approved Salmon-Trout Enhancement Program (STEP) activity?

No

This project is intended to benefit the following species:

Fall Chinook Salmon

Largemouth Bass

Smallmouth Bass

Yellow Perch

Spring Chinook Salmon

Coho Salmon

Lamprey

Winter Steelhead

Summer Steelhead

Cutthroat Trout

Rainbow Trout

White Sturgeon

This project will benefit anglers or fishery by providing:

Education/Outreach

Education/Outreach

This project will:

Educate the public about angling opportunities and fisheries in Oregon

The main focus of this project is to:

Support established education program

Is this education/outreach associated with ODFW efforts?

Yes

STEP

Angler education

This education/outreach effort will target:

Youth (< 18 years old)

Adults (18 years old or more)

Families (Youth and Adult family members/mentors)

New anglers

Current anglers

Returning anglers (those who used to fish but don't currently)

Underserved populations

School groups

Number of people targeted by this proposal:

Estimate the average amount of time that each attendee will participate in the proposed effort.

Explain the duration/frequency of the proposed outreach effort.

Will the developed materials be available for use by other organizations or the public(i.e curriculum, teaching techniques, educational strategies, materials)?

No

Project Description

Schedule

Activity	Date	RE Funding
Provide education about the R&E Program	6/30/2025	No

Permits

Permit	Secured?	Date Expected
	No	

Project Design and Description

Please describe in detail the methods or approach that will be used to achieve the project objectives.

Engineering

Does the project involve capital improvement, engineering, site grading or other construction?

No

Project Management and Maintenance

What is the life expectancy of R&E funded construction, structures, equipment, supplies, data or fishery?

Who is responsible for long term management, maintenance, and oversight of the project beyond what is funded by R&E.

Will the project require ongoing maintenance?

No

Is there a plan to collect baseline data and to conduct monitoring efforts to measure the effectiveness of the project?

No

Project Funding

Funding

Have you applied for OWEB funding for this project?

No

Has this proposal, or similar proposal for this project location, previously been denied by OWEB or other funding source?

No

Other Funding Source	Type	Secured	Dollar Value	Comments
		Pending	0	
		Total	0	

Budget

Item	Unit Number	Unit Cost	In-kind or non-cash contributions	Funding from other sources	R&E Funds	Total Costs
PROJECT MANAGEMENT						
			0	0	0	0
		SUBTOTAL	0	0	0	0
IN-HOUSE PERSONNEL						
			0	0	0	0
		SUBTOTAL	0	0	0	0
CONTRACTED SERVICES						
Program Publicity (videos, photo library, displays, etc.)	0	0.00	0	0	10000	10000
		SUBTOTAL	0	0	10000	10000
TRAVEL						
			0	0	0	0
		SUBTOTAL	0	0	0	0
SUPPLIES/MATERIALS						
			0	0	0	0
		SUBTOTAL	0	0	0	0
EDUCATION/OUTREACH						
			0	0	0	0
		SUBTOTAL	0	0	0	0
EQUIPMENT						
			0	0	0	0
		SUBTOTAL	0	0	0	0
FISCAL ADMINISTRATION						
			0	0	0	0
		SUBTOTAL	0	0	0	0
		BUDGET TOTAL	0	0	10000	10000

Internal Review Results

Review Score: 1.8 out of 3

(0 = Do Not Fund, 1 = Strengthen Proposal, 2 = Recommend, 3 = Strongly Recommend)

Additional Files

Budget Information

Maps

Photos

Design Information

Management Plans and Supporting Documents

Permits and Reviews

Partnerships

Public Comment

Administrative Documents

[Signature](#)

Signature Page

Completion Report

A completion report has not been submitted for this project.